MISSION STATEMENT
Northland Community and Technical College is dedicated to creating a quality learning environment for all learners through partnerships with students, communities, businesses, and other educational institutions.

VISION STATEMENT
Northland Community and Technical College will be widely recognized as a progressive leader in community and technical college education, responsive to the needs of our learners through the use of partnerships, innovation, and technology.

GUIDING PRINCIPLES
- Provide affordable access
- Focus on student success
- Work collaboratively and in partnership
- Advance diversity
- Promote global competency
- Practice stewardship

- Encourage innovation
- Demonstrate accountability
- Provide value
- Pursue quality and continuous improvement
- Meet community and workforce needs

STRATEGIC DIRECTION 1: INCREASE ACCESS AND OPPORTUNITY.
The campuses of Northland Community and Technical College remain committed to serving the unique educational and training needs of the residents and the enterprises of northwestern Minnesota by offering affordable programs and services close to home.

Goal 1.1
Improve the “user friendly” nature of the entire admission and registration process.

Goal 1.2
Increase access to courses, programs, and services through alternative and innovative delivery and scheduling.

Goal 1.3
Expand, update, and improve articulation agreements with programs with four-year colleges and universities.

Goal 1.4
Develop increased support for the unique needs of underrepresented and underserved students.

Goal 1.5
Strengthen relationships and services to area school districts.

STRATEGIC DIRECTION 2: PROMOTE AND MEASURE HIGH-QUALITY LEARNING PROGRAMS AND SERVICES.
Northland Community and Technical College will continue to be proactive in informing potential students and clients about the breadth and quality of its programs as measured by ever improving assessment methodologies.

Goal 2.1
Promote community understanding and appreciation of the role and mission of the college.
Goal 2.2
Develop benchmarks for quality assessment where possible. Continuously improve academic programs and services.

Goal 2.3
Pursue and preserve accreditation and certification standards and other standards of externally validated excellence.

Goal 2.4
Develop in students an improved sense of civic responsibility and cultural awareness to achieve the benefits of working and living in multicultural societies.

STRATEGIC DIRECTION 3:
PROVIDE PROGRAMS AND SERVICES INTEGRAL TO STATE AND REGIONAL ECONOMIC NEEDS.

Through continuous assessment of the education and training needs of northwestern Minnesota, Northland Community and Technical College will continue to develop, upgrade, and assess programs and services that respond to the changing needs of those it serves.

Goal 3.1
Reach out to communities to encourage the mutual sharing of resources and facilities.

Goal 3.2
Maintain and strengthen college connections to communities and enterprises to enhance economic development and quality of life.

Goal 3.3
Develop a consistent pattern for gathering and assessing demographic data from the region.

Goal 3.4
Strengthen the use of advisory committees in the development, improvement, and assessment of technical programs.

STRATEGIC DIRECTION 4:
INNOVATE TO MEET CURRENT AND FUTURE EDUCATIONAL NEEDS EFFICIENTLY.

Through collaboration with other institutions and agencies and through effective use of emerging technologies, Northland Community and Technical College will accommodate a variety of learning styles and preferences in a cost effective manner.

Goal 4.1
Use innovation and continuous improvement in operational systems and programming designs.

Goal 4.2
Expand the uses of technology into all systems, programs, deliveries of service, and curricula.

Goal 4.3
Develop enhanced methodologies for increasing income from non-traditional sources to support scholarships, programs, and pilot projects.

Goal 4.4
Encourage professional development among all employees, to include cultural sensitivity and proficiency in instructional technology

Goal 4.5
Develop Northland’s capability to provide entrepreneurial education and small business support to emerging businesses and industries.

Updated on 1-31-07

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