State Allocation vs. Tuition Percentages

- Appropriation
- Tuition


Percentages:
- 2002: 66%
- 2003: 60%
- 2004: 55%
- 2005: 53%
- 2006: 48%
- 2007: 47%
- 2008: 50%
- 2009: 43%
- 2010: 41%
- 2011: 40%
- 2012: 33%
- 2013: 33%
System Framework

- Ensure access to extraordinary education for all Minnesotans
- Be the partner of choice to meet workforce and community needs
- Deliver to students, employers, communities, and taxpayers the highest value, most affordable options for higher education
System Challenge

- Redesign and focus on outcome and incentives, while willing to challenge traditions and conventions
- Empower ourselves to be innovative and entrepreneurial
- Partner with others who share our passions and our values

Students By Location

- Less Than 50 Miles
- 50-100 Miles
- More Than 100 Miles
Students By Location

- East Grand Forks Campus
  - 225 Cities in Minnesota
  - 117 Cities in North Dakota
  - 72 Cities from Outside MN/ND

- Thief River Falls Campus
  - 219 Cities in Minnesota
  - 37 Cities in North Dakota
  - 85 Cities from Outside MN/ND
Students By Age

- Under 18: 50%
- Age 18-24: 44%
- Over Age 24: 6%
Full Time vs. Part Time

- Full Time: 59%
- Part Time: 41%

Full Time vs. Full Year Equivalent

Year | Headcount | Full Year Equivalent
--- | --- | ---
2007 | 3911 | 2527
2008 | 3944 | 2500
2009 | 4416 | 2388
2010 | 4257 | 2600
2011 | 4302 | 2600

Legend:
- Headcount
- Full Year Equivalent
Northland’s Growing Diversity

FY2007
- Caucasian: 92%
- Students of Color: 8%

FY2011
- Caucasian: 85%
- Students of Color: 15%

Caucasian  Students of Color
Academic Reorganization-One Year Later

- Challenge of Managing Academics with Less Resources ($3,500,000)
- College Centers of Excellence-TRF
  - Transportation
  - Automotive Technology
  - Auto-body Technology
  - Aviation
- College Centers of Excellence-EGF
  - Building Trades
    - Architecture Technology
    - Plumbing
    - HVAC
    - Construction Electricity
    - Carpentry
Academic Reorganization Goals

• Strengthen existing programs through collaboration
• Enhance program quality through industry certifications
• Provide a platform for efficiency and innovation
• Align program curriculum with evolving industry trends

Academic Reorganization Goals Continued

• Create mechanisms for program marketing and promotion and enhance program reputation
• Lay a foundation for future program growth
• Apply principles of continuous improvement to strengthen program quality and efficiency
Status of Reorganized Programs

- Architecture Technology—program is full this year with a waiting list.
- Automotive Technology—program was full at one time over the summer—students transferred to other programs.
- Construction Electricity—program is full.

Northland Continues to Thrive

- Employees
- Grants—UAS, Imagery Analyst, Health Care Simulation
- Enrollment—FYE (Full Yearly Equivalent Students) represents a student taking 30 credits per year.
Focus on Efficiency for 2012

- Farm Business Management Program
- Program is a coordinated statewide program
- 500+ students
- Program focuses on individualized instruction
- We will be increasing efficiency
- Differentiate between core teaching and learning and core services for delivery
- Statewide administrative group looking at alternate ways to deliver this program

Focus on Efficiency for 2012 Continued

- Continue program sustainability process
- Program enrollment
- Number of graduates
- Cost ratio
- Student to faculty ratios
- Section fill rates
- Comparison of like programs across MnSCU institutions
Future

- Focus on new programs—need strong ideas and partnerships, need resources
- Seek out grants in support of UAS and related programs.
- Seek out grants for other program clusters related to centers of excellence: transportation, building trades, healthcare
- Continue to focus on program sustainability

Future Continued

- Continue to strive towards excellence, especially by meeting industry certifications and standards
- Grow online education by 100% in next five years
- Continue to advocate for rural community college funding