ANNE TEMTE
COLLEGE PRESIDENT
POWERFUL PARTNER

Economic Impact

Workforce Training

Transfer Education

Meeting the Needs of the Learner and the Community
POWERFUL PARTNER

Economic Impact

• MnSCU 2013 Study
• $2 out of every $100 contributed to local economy
POWERFUL PARTNER

Workforce Training

Certificate, Diploma, and Degree Programs:

- Architecture & Construction – 9 options
- Business, Mgmt. & Administration – 19 options
- Education – 1 option
- Finance – 3 options
- Health Sciences – 17 options
- Human Services – 1 option
- Information Technology – 6 options
- Law, Public Safety & Security – 7 options
- Manufacturing – 5 options
- Marketing, Sales & Service – 5 options
- Transportation – 14 options
- Agriculture – 2 options
POWERFUL PARTNER

Workforce Training

• Online Programs
• Customized Training
• Farm Business Management
POWERFUL PARTNER

Transfer Education

5 Liberal Arts and Science Pathways

• Communications and Humanities
• Science, Technology, Engineering & Mathematics
• Social & Behavioral Sciences
• Business
• Health Sciences Broad Field
POWERFUL PARTNER

Meeting the Needs of the Learner and the Community

• Personal Advising and Assistance
• Learning Centers and Libraries
• Student Life and Co-Curricular Opportunities
• Active Participation in Community and Economic Development
NORTHLAND'S CHALLENGES
NORTHLAND’S CHALLENGES

RESOURCES
NORTHLAND’S CHALLENGES

- Reduced State Support
- Inflation & Compensation

RESOURCES
NORTHLAND’S CHALLENGES

- Reduced State Support
- Inflation & Compensation
- Frozen Tuition
- Declining Enrollment

RESOURCES
NORTHLAND’S CHALLENGES

- Reduced State Support
- Inflation & Compensation
- Frozen Tuition
- Declining Enrollment

RESOURCES

- Greater Efficiencies
- Rigorous Financial Management
- Changing Expectations
- Reallocations & Reductions
FIT FOR THE CHALLENGE
FIT FOR THE CHALLENGE

Greater Efficiencies

Rigorous Financial Management

Changing Expectations

Reallocations & Reductions
FIT FOR THE CHALLENGE

Greater Efficiencies

- Utilities
- Facilities
- Personnel
- Reducing Duplication
- Purchasing
FIT FOR THE CHALLENGE

Rigorous Financial Management

- Composite Financial Index (CFI)
- Resiliency Metric
- Reserves
- Audit
FIT FOR THE CHALLENGE

Changing Expectations

• Public Support
• Extramural Funding
  • Grants
  • Centers of Excellence
• Capital Campaign
FIT FOR THE CHALLENGE

Reallocations & Reductions

- Adjustment to Current Enrollment
- Changes in Mode of Offering
- Academic Master Plan
What We Are REALLY Excited About
What We Are REALLY Excited About

Grant Revenue
Student Success
Faculty Success
Strong Foundations
Leadership in Emerging Industries
CAREY CASTLE
VICE PRESIDENT OF ACADEMIC & STUDENT AFFAIRS
A Place to Start

Vision Statement
Northland Community & Technical College will be widely recognized as a progressive leader in community and technical college education, responsive to the needs of our learners through the use of partnerships, innovation, and technology.

Mission Statement
Northland Community & Technical College is dedicated to creating a quality learning environment for all learners through partnerships with students, communities, businesses, and other educational institutions.
Where Are We Now?

• Quality People That Care About Students!
• Excellent Students, Great Facilities, Community/Industry Support
• Positive Outlook for the Future

**BUT**

• Declining Enrollment
• Smaller Budgets with Higher Costs of Doing Business
• Community/College Needs Versus Wants

We need to set our sights realistically...
3 Simple Rules

1. If you do not GO after what you want, You’ll never have it;

2. If you do not ASK, The answer will always be NO;

3. If you do not STEP FORWARD, You’ll always be in the SAME PLACE.
Where Do We Go From Here?

Improve Communication with Internal and External Groups

- Academic Master Plan (AMP)
- Shared Governance Committee (SGC)
- Community Advisory Committees
- Department Advisory Committees
- Strategic Planning
- Minnesota State Colleges and Universities System (MnSCU)
Where Do We Go From Here?

Look at the Data

- Enrollment
- Budget
- Employment
- Industry Needs
- Community Needs

Be open to making changes as we move forward.
What Does This Future Look Like?

We don’t know yet!

We do know we are working with less money, less students, and higher costs.

We do know that we can’t exclude anything from consideration.

We do know that administration, faculty, community, and industry can figure this out but we have to work together—all of our futures depend on it.
Academic Master Plan

Key Part of a College Planning Process

Developed through Faculty, Student Affairs, and Administration

Living Document

Scope through an Academic Lens

• Needs of Students
• Needs of Community
• Needs of Business & Industry

Realistic, Attainable Goals
Academic Master Plan

Northland Community and Technical College will be recognized as a progressive leader among higher education institutions, offering premier education through the demonstration of quality curriculum, student success, community engagement, and resource stewardship.
NORTHLAND CORE VALUES
1. Quality Education
2. Student Success
3. Internal Community
4. External Community
5. Resource Stewardship

PRIMARY CORE VALUE
Quality Education

GOAL 1
Quality Education & Student Success

GOAL 2
Internal Community & Resource Stewardship

GOAL 3
External Community
Next Steps for the AMP

Target for Complete Plan: December 15, 2014

Subgroups Breakout and Work on Plan Sections

- Quality Education & Student Success (Goal 1)
  - Programs
  - Student Success
  - Professional Development

- Internal Community & Resource Stewardship (Goal 2)
  - Student Life
  - Athletics
  - Internal Community Evaluation/Plan
  - Fiscal/Resource Stewardship
  - Facilities

- External Community (Goal 3)
  - External Community Evaluation/Plan
  - Partnerships with Industry and Community
  - Advisory Committees
  - Community Needs Assessments
Summary

The Region is Poised for Change and NCTC Must Change with it by Looking to the Future and Working to Meet Challenges We See, Not Just for 2015 but for 2020

Technology is not the only thing that has to change for success

- Our view of what community and technical colleges are here for need to change as well
- Recognizing that each area has its own special nuances that will add or detract from success

Business/Industry Partnerships are a Great Opportunity

We Must Understand and Flourish in the K-20 Continuum
The secret of change is to focus all your energy, not on fighting the old, but on building the new.

- Socrates
THANK YOU!